



# **Your HR Goldmine: How to Turn Your Human Resources Know-How Into a Lucrative Second Income & Make A Difference in People's Lives...Without Leaving Your HR Day Job!**

*Alan Collins*

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**Frustrated by your HR day job, but can't afford to quit?** Discover how you can extra money on the side, create a profoundly more meaningful HR career for yourself...and become a powerful difference in other people's lives. How? By simply sharing what you already know about Human Resources.

**In this tell-all book, Alan Collins takes you by the hand and reveals step-by-step how to quickly and easily package, promote and cash in on your HR know-how and advice, without leaving your day job in Human Resources.** You don't have to be a corporate HR executive or a highly-paid consultant to do this because it doesn't matter how much (or how little) Human Resources experience you have.

**All you have to do is to be able to document and organize your HR ideas, perspectives and point-of-view into little 20-page written reports.** That's it. If you can do this, then this book will show you how you can make extra cash in addition to your day job.

Within these pages, you'll discover how to capitalize on the fact that:

- **The know-how, skills or experience that you've already acquired in your HR day job is a goldmine...and one that you can turn into extra income.**
- The key to cashing in on your human resources expertise and knowledge lies in being able to "package" it up FAST...and in a way that others can EASILY access it, benefit from it and pay you for it.
- **Once you've gotten paid the first time, you can repeat this process over and over again to literally build a second income empire.**
- You can do all this a few hours a week on evenings or weekends. Just simply follow the 7-day step-by-step plan laid out in this book. There's nothing for you to figure out on your own. If you have a computer with internet access, and a few hours a week, you've got everything you need to get started.

If you're looking for a practical, doable way to monetize your HR know-how and get it out into the world, where it get recognized, appreciated and truly make a difference...well, you've now found it!

**Need even more specifics? Here's what this book covers:**

...Why writing 20-25 page reports on HR topics is the IDEAL way to cash in on your HR expertise...and how to get results in as quickly as 7 days.

...How to use this method to create a HUGE demand for your HR expertise, advice and know-how.

...How to execute all of this flawlessly without ever needing to jeopardize your day job in Human

Resources.

...How to use this approach to successfully package, price and position your HR know-how in the marketplace.

...How you can do all this a few hours a week on evenings or weekends in 7 days or less. Just follow the step-by-step plan laid out in this book. There's nothing for you to figure out on your own. If you have a laptop, and a few hours a week, that's all you need to get started.

...Discover the secrets of finding the SPECIFIC NICHEs in HUMAN RESOURCES that you know absolutely cold and can be successful with. This includes 157 red-hot topic ideas specifically for HR PROFESSIONALS that you can STEAL, use TODAY and profit from.

...How you can turn as few as 20 pages of your HR know-how and advice into 9 different lucrative "products" that people are hungry for and will pay between \$7 to \$97 for.

...Five (5) different "fill-in-the blank templates" you can use to compose and organize your HR knowledge, advice and experience super-FAST.

...21 different ways you can compile and create awesome, highly desirable HR information--while doing very little work.

...An easy-to-follow step-by-step blueprint for promoting & building your second income empire in 7 days or less.

...How to set up and operate everything on AUTO-PILOT...so that you don't have to lift a finger to generate extra income. This includes resources you can use to set up things so that they market for you, collect money, and deposit it in your bank account while you grind away at your HR day job, sleep, work out or watch TV.

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