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Kauffman Thoughtbook 2011



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The fifth in the ongoing series, the 2011 Kauffman Thoughtbook captures what we are thinking, learning, and discovering about how education, entrepreneurship, and innovation drive growth and progress in myriad ways. The Thoughtbook's unconventional approach reflects the imagination and accomplishments of the Kauffman approach to think differently and turn creative insights into practical, sustainable solutions.

Authors include: Gary Locke, U.S. Secretary of Commerce; HC. IR. Ciputra, Hon. PhD Founder of Ciputra Group and Universitas Ciputra Entrepreneurship Center (UCEC); Steve BLank, serial entrepreneur and author; William J. Baumol, PhD Harold Price Professor of Entrepreneurship, New York University; Wendy Kopp, Founder, Teach for America; and many more.

A sample of topics:

- Leading new frontiers of growth
- creating a model charter school
- redesigning rules to maximize growth
- Building the next generation of high-growth companies
- reinvigorating entrepreneurship and innovation in the United States
- promoting global entrepreneurship education

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