



# Managing Change: A Strategic Approach to Organisational Dynamics

*Bernard Burnes*

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## **Managing Change: A Strategic Approach to Organisational Dynamics** Bernard Burnes

Managing Change provides the student with an understanding of and guide to managing the complexities of organisational change effectively. The techniques and methods that can be used are reviewed and discussed. Real-life case studies illustrate how these techniques happen in practice and problems and obstacles that can be encountered when managing a change program. These are set in the context of the development of organisational theory and strategy formulation.

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