



The Next American Economy: Blueprint for a Real Recovery

William J. Holstein

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At a time when debate is raging about how to create jobs and revive the American economy, veteran business writer William J. Holstein argues that the best way for us to recover our economic footing is to do what Americans do best—innovate and create new industries. Contrary to the perception that the American economy has run out of inspiration and new ideas, Holstein uses compelling case studies to celebrate the innovation and business success being experienced in many industries, from technology and energy to retraining and exporting, across the country, from Boston to Orlando, Pittsburgh to San Diego.

In the face of economic powerhouses such as Japan and China that are pursuing conscious national strategies, Holstein argues that Americans must find new avenues of cooperation among universities, business, and government to create the kind of sustainable growth we need. Replete with fresh insights into how Americans can create a real economic recovery, *The Next American Economy* is essential reading for business leaders, politicians, strategists, and anyone who cares about our future.

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