



# Basic Business Statistics: Concepts and Applications

*Mark L. Berenson, David M. Levine, Kathryn A. Szabat*

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Statistics is essential for all business majors and this text helps students see the role statistics will play in their own careers by providing examples drawn from all functional areas of business. Guided by principles set by major statistical and business science associations (ASA and DSI), plus the authors' diverse teaching experiences, the **Thirteenth Edition** of Berenson/Levine/Szabat's **Basic Business Statistics** continues to innovate and improve the way this course is taught to all students.

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