



The Training Design Manual: The Complete Practical Guide to Creating Effective and Successful Training Programmes, Includes a Weblink to Free Training Course Materials

Tony Bray

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All training programs--conventional, e-learning or blended learning--require thorough planning and design. The Training Design Manual guides trainers through a step-by-step design process leading up to the launch of a successful training course. Many publications include some element of design, but this Manual uniquely deals with the whole topic, from building the training design team, carrying out needs analyses, setting course parameters, designing individual sessions, to content delivery options-- support materials, audio, visual aids and e-learning--to choosing venues, piloting the training course and launching and measuring the training program. Theory and concepts are followed by application. Readers work on a real topic; by the time they've read the book they will have designed a course. The book takes account of different learning styles by presenting a blend of text and graphics. An accompanying free interactive CD-ROM includes templates, activities and course materials.

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