



Income to Impact: The Financial Stewardship of Not-For-Profit and Public Sector Organisations

Adrian Poffley

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As a public sector or not-for-profit CEO, senior executive or board member your job is to squeeze the maximum value out of your organisation for beneficiaries. This is the starting point for Adrian Poffley in the second edition of his authoritative guide to successful financial stewardship. By Maximising income into impact, he contends, organisations have the keys to success at their disposal by adopting five essential principles which he outlines in five chapters: Clear Strategic Direction; Enabling Environment; Dynamic Financial Management; Aligned Resources; Robust Financial Framework. Described as a 'door to new thinking' this lucidly argued and important title is essential reading for those with an interest for the performance management of organisations. Who is this book for? For CEOs, senior executives, board members and financial managers of public sector and not-for-profit organisations. Core reading list material for university courses.

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