



Foundations of Intercultural Communication

Guo-Ming Chen Professor of Communication Studies University of Rhode Island, William J. Starosta

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Foundations of Intercultural Communication is the broadest, most inclusive overview of the field of intercultural communication available. It treats the history of the field, covers topics like ethics and multiculturalism, and describes how new advances in theory are starting to diverge from earlier emphasis.

Outstanding features of the book include: 1) Integration of theoretical and practical perspectives; 2) Targeting of undergraduate and basic-level graduate classes as well as professionals; 3) Inclusion of all neglected levels of inquiry; and 4) Designation of both domestic and foreign cultures as essential to the field of intercultural communication. These features will render the current book uniquely attractive to academics and professionals. At the college level, this book is best used in undergraduate and basic graduate-level intercultural communication courses. It will also serve as an excellent reference work for administrators, nurses, engineers, and business practitioners.



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